



## **“SOLES FROM SOUTH FULTON”**

### **Sponsored By**

## **KEEP SOUTH FULTON BEAUTIFUL**

### **A Shoe Reuse/Recycling Project**

**Who Are We?** : Keep South Fulton Beautiful (KSFB) is a local grass roots effort committed to enhancing and promoting the highest level of environmental quality for the people who live and work in South Fulton County. KSFB is a non-profit 501 © 3 and is modeled after, and affiliated with the national “Keep America Beautiful” program, and is also one of approximately 77 “Keep Georgia Beautiful Foundation” affiliates.

**What is “Soles from South Fulton” (SSF)?**: SSF is a community-wide effort to bring awareness to the tremendous amount of shoes we Americans discard, as well as letting our citizens know of some of the projects in which KSFB is working. (**Approximately 300 million pairs of shoes are discarded in landfills annually \***). The new and gently used shoes collected by KSFB will also serve a humanitarian purpose as they will be donated to needy individuals, organizations or businesses worldwide. The shoes will be cleaned, repurposed, and then serve to assist in setting up what is known as a micro-enterprise. These micro-enterprises represent one of the most effective ways to lift many families out of the extreme poverty in devastated economies, and the only possibility for true self-sustainability.

**How Can I help (get involved)?**: Citizens as well as civic organizations, businesses, churches, schools, etc. can help by collecting and depositing reusable shoes of all types in bins at designated collection sites from October 1<sup>st</sup> through December 31<sup>st</sup>. The KSFB- SSF project provides each resident an opportunity to help preserve our environment and landfills as well as helping others who are in need.

**Collection Sites:** For additional drop-off locations and information, please visit the KSFB web site [www.ksfb.org](http://www.ksfb.org) or send an email to KSFB at [ksfb@atnex.net](mailto:ksfb@atnex.net).

\*USAgain/The Shoe Waste Epidemic Blog

